What

*Whatever images of net.art projects grace these pages, beware that, seen out of their native HTML, out of their networked, social habitats, they are net.art equivalents of animals in zoos.*

I have been conditioned when offered urls in art related articles to expect to be taken to some sort of documentation, memorial or post mortem of a performance, installation, physical canvas (or even video game)… For this reason one can imagine how odd and exciting it was to read an introduction to an article explaining that the urls it offered and the sites they represented were the only authentic and full manner in which to experience the art (genre?/movement?) which it would be chronicling.

introduced to the history of net.art

the odd, exciting and in many ways vindicating experience I had when to be introduced to net.art with a sentence explaining that the urls and the sites they represent are the only authentic and full experience of that art.

It is a really exciting and new experience for me to copy paste a url from an art related writing and be presented not with documentation – a slice or memory – of what the art was, but

I agree that web is converging power, empowered by their pending popularity

Exciting to think of web art as a separate category, moving away from web pages.

How do you market in an American environment where money is coming from private super-rich.